



Malleable Iron Range Company, Beaver Dam, Wisconsin  
Home of "MONARCH-BUILT" Cooking Devices

Only as great an institution with the same successful history making background, the same experienced designers, the same manufacturing advantages, and the same skilled workmen could build the wide variety of cooking devices produced by MONARCH for the modern homemaker.

Thus, in each model is incorporated the dependability, the durability, the beauty and lasting satisfaction which entitles it to carry the emblem—"MONARCH-BUILT."

It is a matter of great pride as manufacturers of MONARCH Ranges that we emphasize the high standard to which MONARCHS are built. Every man who contributes his thoughts, skill and energy to the building and selling of MONARCHS has that for his individual aim.

You will see the results the minute you begin to study this product—you will see and sense them to the fullest extent when you have made your own estimate and start selling MONARCHS. Then you will cease to wonder at the enthusiasm of MONARCH users.