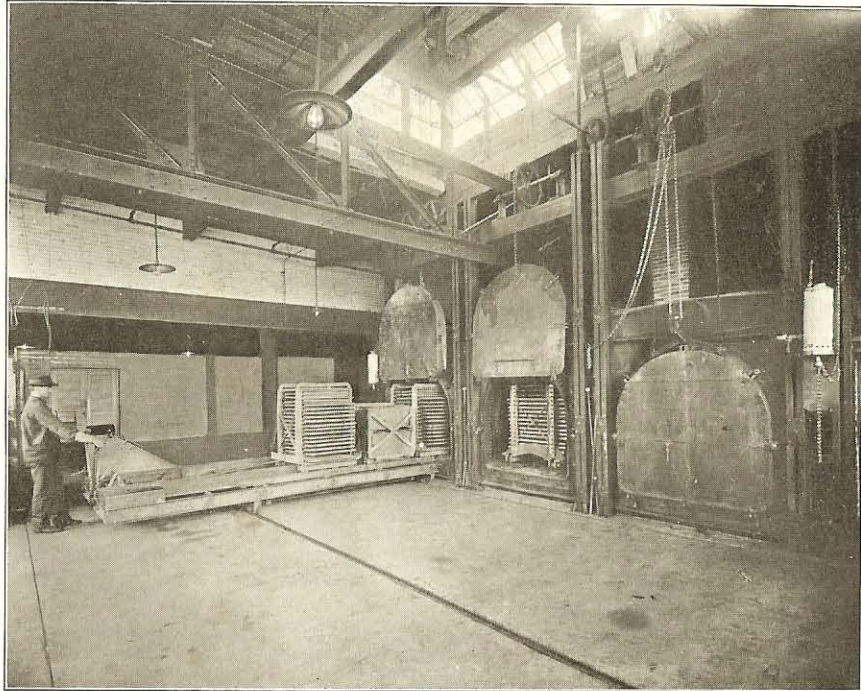




The MONARCH MESSENGER



A Battery of MIRCO Muffle Ovens.
For detailed description see opposite page.

The heat and rust tests applied to every oven load of MIRCO parts still more definitely shows that the MIRCO's Rust Resistance is not in any degree approached by competitive finishes.

A black finish is a simple thing to apply to iron or steel by various hot-oil-bath processes. But such coatings are intended for builders' hardware and similar uses where they are expected to withstand atmospheric conditions only—

not the severe use given to a Range top.

Before developing the MIRCO, we investigated all such patented processes carefully. None would stand the tests of heat and rust which we applied. So we were forced to work out our own process. We employed technical experts — men most prominent in the fight of science against the Rust and Corrosion of iron and steel.



The MONARCH MESSENGER

After years of hard work, experimenting and testing, we finally perfected a coating that met our demands and named it after the initials of this Company.

It was not a simple or a cheap process. Large and expensive air-tight muffle ovens had to be constructed. In these ovens the tops are heated to 1200 degrees Fahrenheit and held for a definite length of time while being sprayed with a mixture of secret chemical formula. The result is the handsome bluish-black MIRCO finish with which every MONARCH dealer is familiar.

Here was a finish that gave us all we had hoped for — not a finish to be guaranteed rust-proof forever, but one which gives a uniform color to all of the top parts — one that protects the polished top against Rust on the dealer's floor and one that is a great help to the housewife in keeping the polished surface in good condition while she is learning to care for it and while it is forming its own protective coating from use.

The illustration we reproduce shows a battery of the MIRCO muffle ovens. It

shows how the tops are loaded into racks and placed on specially designed trucks. It shows the electrically operated platform by means of which these trucks are handled in and out of the MIRCO ovens, when at a glowing, red heat that makes it impossible for a workman to get near them.

H. or H.

A cemetery in Missouri advertises that graves will always be taken care of no matter where you go.

A TEXAS ROOKIE'S LAMENT

(Alleged to have been uttered by a New York Militia man in the Brownsville Country.)

"They took me away from cool New York State, and brought me down here where it's summer all winter and Hell all summer.

"They took me from my comfortable home and put me in a stinking tent.

"They took away my good clothes and gave me a suit of red-hot khaki.

"They took away my good name and gave me a number—494.

"They took me from my good job, and put me to digging ditches and walking marathons till my hands and feet wore out.

"They made me go to bed when I wasn't sleepy, and get up when I was.

"They made me go to church on Sunday whether I wanted to or not.

"In church the parson said, 'All turn to Number 494—'Are you Footsore, are you Weary?' and I got ten days in the guardhouse for answering, 'Hell, yes,'"

—Dixon Crucible.