

All of these foods were cooked with **Monarch** famous "Side-heat," "Deep-heat" or "Stored-heat"

- **ELECTRIC CONVENIENCE**
- **"DEEP-HEET" MAGIC**
- **"SIDE-HEET" QUALITY**
- **"STORED-HEET" ECONOMY**
- **ALL WITH MONARCH EFFICIENCY**

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FALL AND HOLIDAY EASEL DISPLAY #E37

This MONARCH Electric Range display service consists of a large Demonstration Easel center panel for mounting large Demonstration Poster giving the appearance of a mammoth sales chart. This unit is easily assembled and is supported with a rigid double wing easel. It measures 6' 6" High.

The Demonstration Poster may be used as shown or omitted and chart space may be used as a bulletin board for announcing special offer, terms or trade in allowance.

The side wings are supplied for use during the three last months of the year, early fall, Thanksgiving, and the Holidays. (All three sets of wings are included on all orders.)

This complete assembly identified as E37 is priced at \$4.50 f.o.b., Chicago.